

For mature people only:

A FAMOUS SEX COUNSELLOR REVEALS THE ADVANCED TECHNIQUES OF SEX

(Important for anyone's emotional health and well-being)

Dear Friend:

This book is for people who need its intimate sex information to improve their sexual life.

It tells you how to make every sex episode completely satisfying for both yourself and your mate. It describes the exact areas and types of stimulation that build sex excitement. It gives a variety of techniques for mutual sex caressing, sex preparation and sex pacing. It shows how and when to use several easily-learned sex positions. It tells how to experiment and find the best positions for you and your mate.

Next, you learn how to assure enough manly and womanly sexual capacity to entire fulfill each other's need. How to overcome sex problems; how to banish inhibitions. You will find actual techniques told in clear and simple words.

Building on this background, Dr. Ellis introduces you to important, advanced sex techniques that nine out of ten couples never find out for themselves: How to adjust rhythm and timing for fully satisfying orgasm by both partners; capacity-conserving emission control; prolongation of the sex act, heightened feminine response.

You also learn the secret of potency-building sex play between episodes of intercourse. You see how small, subtle differences in motion can help a man retain his sexual competence. You learn how a woman can get extra orgasms without driving her husband into uncontrolled emission. There is special advice on certain techniques that are too tiringly ecstatic for ordinary use.

That is why this simply-written book is so very important for men and women.

It brings sex above the starvation level, gives it its proper place as a creative art. It sets up the firmest basis of mutuality in marriage -- the sex art practised without fear or guilt. It recognizes the importance of full, uninhibited body-soul communion as the basis on which two people really live together. And it brings all the relaxed, healthful well-being that can come with satisfying sex.

Of course, many women -- and quite a number of men -- have been so badly conditioned they are actually ashamed of being skillful in sex. But, as Dr. Ellis shows in true case histories, mere sex instinct is not a good guide. Speaking to civilized, mature men and women, this friendly counsellor explains:

Structure and function of the male and female genital organs. Caresses from a woman's point of view; kisses and climactic love-play. Advanced techniques of

using the vaginal and pelvic muscles. The art of exploiting potency so that it brings two or three times as much as the usual satisfaction. . . .

How a woman's orgasmic powers are bound up with all her personality as a wife and mother. How the male orgasm affects the health of the entire body. The danger in sexual abstinence. Why capacity for sex does not go away with menopause. Why wholesome sex acts may be called perversion by misguided people. The secret of heightened amorous consciousness. Sex in times of difficulty. Why a woman should not be a passive partner in her husband's arms

As Dr. Ellis points out, sex is for couples to practise together. It is never a "man's business" alone. Moreover, when a couple read THE ART AND SCIENCE OF LOVE, they find a perfectly natural way to release this strong emotion when pregnancy is less likely to occur -- or when pregnancy is more likely to occur.

Ask yourself without false shame: What do you know about erotic play with lips and fingertips. About the sexual crescendo. About the role of the skin, the hair, the limbs

What about the potency-saving art of gradual subsidence, and other techniques that can restore sexual vigor, keep love glowing in later years. What about celebration sex for special occasions, as fully explained in this book, along with such arts of maturity as the "imagination-spurred special."

These matters are important to your well-being! Check that statement with your family doctor. Ask him, too, why some people go through life without ever knowing how a good sex technique can help them really live. Chances are he'll explain what the entire medical profession knows too well -- that so many "respectable" people are against true sex education, it's hard to make headway with the truth.

So you can see it took courage to write THE ART AND SCIENCE OF LOVE: Fortunately times have begun to change -- the die-hards have been forced to realize that sex ignorance is the bad thing, not sex knowledge. Just a few years ago we might not have published THE ART AND SCIENCE OF LOVE -- but as I write this letter, the book is going to press.

Our offer is only to serious-minded people whose names we found on a special list.

Just give me your shipping instructions on the enclosed Certificate, and I'll have a brand-new book in your hands within ten days.

It's a book that sweeps aside the veil of prudery, reveals sex not only as a fact of life but as a very important fact. It's a book that fully deserves the attention of anyone who is married, about to marry, or who faces a sex problem of any kind.

P.S. I enclose an envelope that will bring me your Certificate safely and quickly.

Yours most sincerely,

Lyle Stuart

Lyle Stuart

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== THE ART AND SCIENCE OF LOVE ==

A revelation of sex techniques for man and woman

How to create sex satisfaction

Sexual anatomy and psychology told in plain terms, with special reference to the aesthetics of intercourse.

The first key: Sex play

The buildup of sexual excitement from allurement to sex play with hand and mouth to genital play.

The second key:

Varied sex positions

Different positions allow different types of motion and caress. Variety is most important for continued appeal.

The third key:

A controlled sexual crescendo

Gradual penetration. How to relax sexual tension without losing sexual excitement. The art of rest.

The fourth key:

A heightened climax

Helping the muscular tone of the male and female sex organs. Synchronized motions. Climactic caresses.

Breaking free of sexual fear and restraint

Getting rid of undue modesty, sympathetically. Building assurance of each other's adequacy.

How to generate feminine fervor

Erotic technique with the frigid woman. Physical measures and psychologic aids anyone can use.

How to build potency

Seminal retention. Morning specials. Sex confidence is half the battle.

How to conquer times of restraint

Sexual satisfaction even during pregnancy, long illness and the menopause adjustment. Specific techniques.

Soaring together to the sexual sublime

Do you know about aphrodisiacs? How to use certain caresses as the trigger to keener sexual excitement.

Perfect pacing

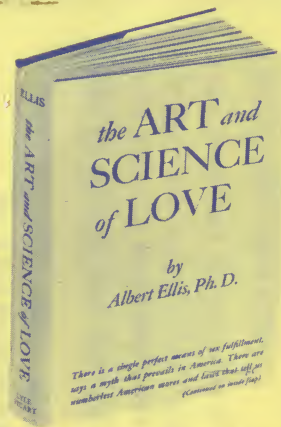
How both parties can help to control an impending ejaculation. How to manage multiple orgasms. Appraise your sex technique.

How to boost the sex climax

You can go far beyond the level reached by instinct alone. Love nips, bites and pinches. The imagination-spurred special. Other advanced techniques.

Even if your own doctor spent hours answering your most intimate questions, he hardly could give you all of this special, detailed advice.

MAIL THIS CERTIFICATE TODAY



More Than 100,000 Copies Sold!

There are many marriage manuals that are quite good in dealing with one or more aspects of sex education. But no previous book has given the reader so complete and practical a background for a good and lasting sex relationship.

Dr. Albert Ellis is a noted psychotherapist and a foremost authority on sex in America. He is known already to millions of Americans for his lucid, hard-hitting championship of enlightened sex. Now he has turned his extraordinary reservoir of knowledge to this most needed of all books on love-making: a handbook of marriage.

Provided in these easy-to-read pages are the essentials as to physical know-how. Demolished in these pages are a thousand misconceptions about sex. Integrated throughout is the unique and effective psychological approach to good sex that has made Dr. Ellis so exceptional in his field.

SPECIAL PRIVILEGE CERTIFICATE

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Please send me THE ART AND SCIENCE OF LOVE by Dr. Albert Ellis. I enclose payment in full of \$7.95. You are to ship a copy of this book to me by return mail in a plain wrapper.

I am over 21 years of age.

NAME

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Also send me the books I have checked below by Dr. Albert Ellis for which I enclose payment:

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| ☐ AN INTELLIGENT WOMAN'S GUIDE TO MAN-HUNTING - \$4.95 | |
| ☐ THE AMERICAN SEXUAL TRAGEDY - \$5 | |
| ☐ IF THIS BE SEXUAL HERESY - \$4.95 | ☐ CREATIVE MARRIAGE - \$5 |
| ☐ REASON AND EMOTION IN PSYCHOTHERAPY - \$10 | |

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